

# Our Creative Services

## Digital Media

- All forms of web services available
- Web design and multi-media
- CD-Rom
- Bookmarked pdfs
- Voice recognition pdfs
- Disability/accessibility

## Editorial Services

- A full copywriting and editing service to ensure consistency of message and copy is to the required grammatical standards

## Hardware and software

- Apple Macs and PCs using all main software including:
- QuarkXPress 6 and 7
- AdobeCS3 Illustrator, Photoshop, Pagemaker, Acrobat and In-Design
- MS Word and Excel
- Flightcheck
- Tracked changes
- Pagerunner™ – data mapping

## 24/7 Typesetting/artwork

- Typesetting and artwork operates day and night and is backed up by readers on all shifts
- A complete service including:
  - Translations
  - Foreign language typesetting
  - Web services

## Print Buying/management

- In-house technical advice given on all aspects of print, including litho and digital. A competitive print buying service available to clients if required

## Programmes Software

- We have developed Pagerunner™, our bespoke data mapping programme, an alternative to off-shore typesetting production. Pagerunner™ offers the same cost benefits as off-shore production with all the advantages of being able to make updates in UK time

## 24/7 Proofreading

- Experienced readers operate on all shifts:
  - Check spelling/grammar
  - Blacklining
- Provide advice on:
  - Determining style
  - Consistency

## Retouching

- High end retouching
- Logo creation/redraw
- Graphs and charts
- Illustrations

## Security

- Checked and approved for high levels of security.
- All data backed up every 24 hours and kept off-site in secure storage

## Design & Creative Services

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