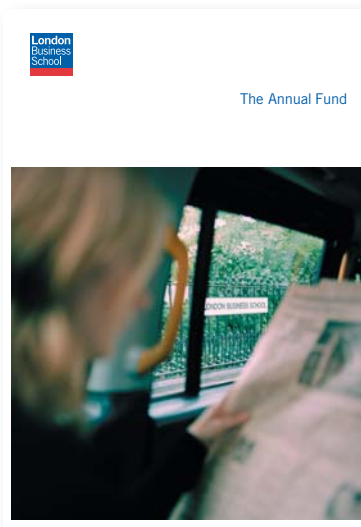
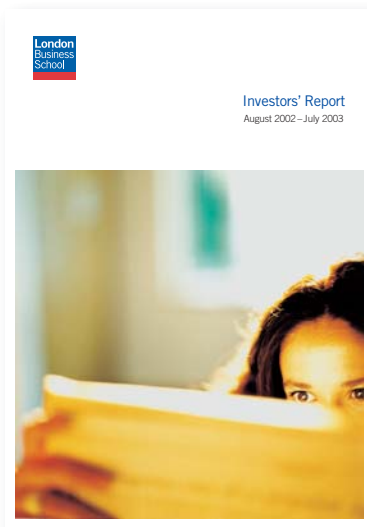


London Business School

Consistently ranked as one of the top business schools in the world



Challenge

To create a new look for the Annual Fund and Investors' Report to reflect the client's status and readership profile as well as retain the confidence and support of investors and benefactors.

Solution

We created a strong visual message, breaking away from the existing format. Working with existing photography, coupled with a strong typographical style we helped to drive the key messages and provide a platform for the content.

Result

The two reports delivered the London Business School's objectives resulting in members of the Alumni contacting the studio to commend the new design format.

What the client said

'They can be relied upon to deliver projects on time, on budget and on brand. I have found them to be hardworking and accommodating. They are a pleasure to work with'.

Sarah Theobald,
Development Office,
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